

Alexander David Fuchs

146 106th Ave NW ♦ Coon Rapids, MN 55448 ♦ 763-228-0419 ♦ fuchsa@uwec.edu

Relevant Work Experience

Frito Lay

Minneapolis, Minnesota

Merchandiser/Sales Associate

June 2007—Present

- Coordinated with Retail/Grocery managers on product placement and delivery.
- Rotated product on the shelf to ensure quality and freshness to our customers.
- Effectively communicated with both store and Frito lay personnel about weekly sales.
- Worked at a fast paced under narrow time constraints and an ever changing work environment.

Maverick Media Inc.

Eau Claire, Wisconsin

News Writing and Reporting Intern

September 2010—January 2010

- Worked well under high pressure/short deadline situations.
- Learned and adapted quickly to the newsroom and teamwork environment.
- Sorted mail, faxed, and photocopied documents for service coordinators.
- Maintained office and organized news files and local event stories.
- Learned to use audio editing equipment and speaking techniques with a microphone.
- Created timely news stories and developed more efficient writing skills.
- Broadcasted short stories and news about local and state matters.
- Conducted interviews with local doctors, lawyers and police officers pertaining to community issues.

KQRS Radio Promotions Intern

Minneapolis, Minnesota

Promotions and Services Intern

May 2011—September 2011

- Prepared and executed tasks for On-Air talent at venues and presentations.
- Coordinated with a full staff of production employees and talent to promote various events for the station.
- Learned to use audio editing equipment and speaking techniques with a microphone.
- Worked with a large group of people and developed team leadership skills.

Best Buy

Blaine, Minnesota

Customer Service Specialist/Digital Imaging Sales

June 2005—September 2008

- Applied great customer service techniques between the service desk and cashiering.
- Independent decisions about returns/exchanges to keep healthy customer relations.
- Analyzed customer needs to fit them with the right product to deliver 100% satisfaction.
- Managed multi-line phones, placing orders and servicing customers.
- Responsible for keeping inventory of Cameras and Camcorders in my Digital Imaging Department.
- Promoted and sold warranties along with company credit cards and other services.
- Resolved customer conflicts about pricing and advertisement issues.

ESPN 1500 Radio Promotions Intern

Minneapolis, Minnesota

Promotions and Services Intern

August 2011—September 2011

- Prepared and executed tasks for On-Air talent at venues and presentations.
 - Coordinated with a full staff of production employees and talent to promote various events for the station.
 - Sold company merchandise during live state fair performances.
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Education

University of Wisconsin - Eau Claire
B.A. Bachelors of Arts
Major: **Mass Communications/Broadcast Journalism**
Minor: **Economics**

Eau Claire, Wisconsin
May 2012

Anoka-Ramsey Community College
Degree: **Associates of Arts Degree**

Coon Rapids, Minnesota
June 2009

Honors

Academic Distinction (2007, 2008)

Relevant Course Work

Micro & Macroeconomic Theory, Urban Economics, Healthcare Economics, Fundamentals of Speech, Professional Speaking, Public Relations Basics, Audio and Video Production, Public Affairs and Reporting, News Reporting and Writing, Advanced TV News Production, Research Methods, Organizational Behavior, Persuasion, Mass Media Ethics, Mass Media Law

Special Skills

Proficient with Adobe Elements and Audition, Microsoft Word, Excel, PowerPoint, Access, Visio, Audacity, Outlook, SPSS, Dreamweaver, etc.

Extra - Curricular Accomplishments

Student Radio Initiative (SRI)

Disc Jockey/On Air Talent

Eau Claire, Wisconsin
September 2011—May 2012

- Coordinate with entertainers and venues to create performance calendar.
- Promote the entertainers through various mediums. (posters ,signs, social media, etc.)
- Usher the performances to ensure they run smoothly.
- Conduct a two hour radio show with music, questions and friendly banter.

Alexander Fuchs' Portfolio
Please click the link below and visit my website to view my work

<http://alexfuchs.yolasite.com/>